



30th April 2018

Re: “The Choir” documentary project

Dear Parents & Carers,

I am delighted to be able to tell you that choirmaster and music educator Gareth Malone will be working in partnership with KAA on an exciting new project. He will be spending time in the school over the coming months working alongside staff and students to harness the talent and skills of our school community, develop our singing activities and plan a special concert to mark the return of KAA to our Silchester Road home, which looks increasingly likely to be September 2018.

Twenty Twenty Television, the production company behind Gareth’s BAFTA winning series ‘The Choir’, will be following the progress of the project and making a two-part documentary to be broadcast on the BBC Two in early 2019. This means that there will be a small camera crew in the school on certain days over the summer and autumn terms capturing Gareth’s efforts to inspire pupils and get ready for the concert. The production team may also record other aspects of school life, but only where relevant and appropriate. We hope this will be an opportunity to show how the school has grown from scratch to becoming an outstanding academy and will also highlight the value of performing arts education to students, which as you know is a distinctive feature of KAA’s curriculum and ethos.

This is just a general letter to make parents aware. The letter attached is from the Series Producer Vicky Mitchell and provides further information about TwentyTwenty and the project.

I know that KAA parents, like me, are very proud of the way so many of our students participate in Music, Drama, Dance and Performing Arts, and will be excited to have students work on their singing with Gareth. **If, however, you do not agree for any reason for your son/daughter to appear in the documentary, please contact the academy’s Communication Manager, Vashti Turner, on 0207 313 5800 ext 2 and we will of course ensure that your child is not included in the documentary.** If you agree for your child to be filmed there is no need to do anything.

On Thursday 10th May between 7pm and 8pm we will be holding a meeting at KAA2 for all parents/carers to have the chance to meet the production team and ask any questions about the series. We hope that you will be able to come if you would like to find out more.

You can also contact our Communications Manager, Vashti Turner, on the number above or by emailing v.turner@kaa.org.uk, or the Series Producer Vicky Mitchell on 07907260745 - they will be happy to discuss the series or any questions you may have in more detail.

Yours sincerely,

Laurence Kavanagh
Assistant Principal, Performing & Creative Arts

