

11th March 2019

Parent Salutation

Address Block

Offer Letter – Kensington Aldridge Academy

Dear **Parent Salutation**,

I am delighted that **student name** has been offered a place at Kensington Aldridge Academy (KAA) for September 2019. As you know, KAA is judged by Ofsted as “outstanding” in all categories and is heavily oversubscribed in both Year 7 and Sixth Form, so competition for places is always tough. I’m thrilled your application has been successful and look forward to working with you.

Over the next seven years I can guarantee your child a first-rate education. At KAA we provide opportunities for both academic and personal development that are very hard to find elsewhere. There is much to recommend KAA, but I have picked out just a few points here:

- A **safe, caring** environment, where every child is individually supported and challenged.
- An unrelenting focus on **teaching and learning**, which is the core of any outstanding school. Teachers at KAA are well-qualified, hardworking and committed to developing their own subject knowledge and classroom skills. In doing so we are modelling the attitude we require of our students.
- The **highest possible expectations** of students and staff in terms of their attitude, behaviour and work ethic. We are a strict, disciplined environment, and it is your child who will benefit from this discipline.
- An orderly environment is essential to allow our students to thrive. We foster **self-discipline** and **resilience** first and foremost to create independent and self-motivated young people, but we will also not tolerate disruption in lessons, physical violence, bullying or arguing with members of staff. Students that do not understand this can expect to be punished or excluded, and we expect parents to support us in this.
- Through our partnerships with **Godolphin & Latymer** and **Charterhouse**, two elite independent schools, a level of academic challenge and preparation for university entrance that is unique in the state sector.
- Through our partnerships with the **Royal Academy of Dance** and **LAMDA**, opportunities to develop creative and performance based skills, working with professionals from these world-renowned institutions.

This is an exciting and important new chapter for **student name** and I’m sure that you can’t wait to get started. With that in mind, I have summarised the next steps:

- The national deadline for accepting offers for secondary school is this **Friday 15th March**. You must accept the offer of a place with your home local authority.

- Once offers have been accepted we will write again with registration forms and ask that you return these to us as soon as possible.
- All students will be invited to attend a Y6 Taster Day at KAA in July to familiarise themselves with teachers, our building, our culture and our routines. We will write to you nearer the time to advise you of the exact date.
- We will be hosting a Y6 Parents' Information Evening in July to discuss with you some key aspects of academy life and go over the arrangements for the start of term. You will also have an opportunity to meet KAA teachers at this stage.

I'll close by just saying how much I am looking forward to working with you over the next seven years. As Principal, I can give my personal commitment that your child will receive an excellent education and I look forward to welcoming **student name** to KAA.

With very best wishes,



David Benson
Principal