

2 March 2021

## Offer Letter – Kensington Aldridge Academy

Dear **Parent Salutation**,

I know that **Student Forename** now has a confirmed offer to join KAA in Y7 this September - this is fabulous news! As you know, KAA is an outstanding and heavily oversubscribed school, so it is great that **Student Forename** has been able to secure a place.

KAA is a caring environment, where students are treated as individuals and given the support and encouragement they deserve. We have an **ambitious academic curriculum**, including **extensive enrichment opportunities**, and the **highest possible expectations** of staff and students in terms of attitude, personal conduct and work ethic. Students here do extremely well, and feel happy, safe and stimulated at school.

In any year these values are important, but coming out of the pandemic they will be particularly valuable. We are conscious of the disruption **Student Forename** will have faced in Years 5 and 6, but also confident we can address this. KAA has more resilience and resource than most schools, so we are well placed to help. In due course we will be in touch about an extensive programme of summer enrichment we plan to offer incoming Year 7s, to support their transition to secondary. This will be a voluntary offer, provided at no cost to parents, and is similar to what we laid on last year.

Another aspect of KAA that I want to highlight at this stage is our **strong focus on discipline** and a **strict behaviour policy**. We ask everyone to subscribe to this. Where parents support our expectations, reinforce them at home and “back-up” our teachers, students adjust to our rules quickly and achieve well. In rare cases where parents disagree with behaviour decisions it can lead to significant frustrations which are ultimately in no one’s interest.

We are of course responsive to parent concerns, but always in the context of our published behaviour policy, which is there to serve the needs of **Student Forename** and all **his / her** peers. Some key expectations to highlight here include;

- Uniform must be perfect; homework must be completed on time and to a high standard; lateness of any sort is unacceptable; and failure to comply with these rules will lead to detention.
- Students should be responsible for having all their equipment each day; missing equipment leads to sanctions.
- Excellent attendance is an absolute must. Students missing school without good reason will be followed up by the academy and Local Authority. Holiday during term time is illegal.

- Physical contact is not permitted between students, as it is not always welcome and can lead to pushing, shoving, play fighting etc.
- Students should be courteous and polite to each other and staff at all times, including on social media. Threatening or bullying behaviour of any kind is not tolerated.
- We also have a zero tolerance approach to disruption of learning, defiance or rudeness, and such behaviour may lead to internal or fixed term exclusion.


Our rules create a calm, safe environment that supports happy interactions between students and teachers and allows strong relationships to grow. We very much hope you will support us with our high expectations, as the overwhelming majority of parents do. If you would like to raise any questions with me personally about the behaviour policy, which can be found in full on our website, please contact me via my assistant Miss Turner on [v.turner@kaa.org.uk](mailto:v.turner@kaa.org.uk). In the event that you feel a school with fewer or different rules would be better, then we would ask that you decline the offer now to allow another student to take up the place.

The next steps to joining KAA are:

- Confirm with your home local authority by **15 March** that you are accepting the offer
- We will then write again with **registration forms** for you to complete
- All students will be invited to attend a **Year 6 Taster Day** at KAA in July
- We will also be hosting a **Year 6 Parents' Information Evening** in July to discuss with you some key aspects of academy life and go over the arrangements for the start of term

A final point is that, as Principal, I can give you my personal commitment that **Student Forename** will receive an excellent education in the time they are at KAA. I'm positive that, with hard work on **his / her** part, **he / she** will thrive academically and personally while **he / she** is with us.

With best wishes,



**David Benson**  
Principal