

25<sup>th</sup> November 2021

## NSPCC Teacher Training Media Consent

Dear Parent / Carer,

We are pleased to be supporting the NSPCC in developing some of the content that will be part of the teacher training learning modules and have been asked to include young people as part of the content development. We would like your child to take part in these discussions.

The young people chosen will join a filmed interview at school on **Tuesday 30<sup>th</sup> November** discussing how Kensington Aldridge Academy deliver sex and relationships education (SRE). The films will form part of the training modules and **will not** be used for marketing purposes or be used on social media platforms. Your child's full name will not be used, and you can opt for the NSPCC to use a pseudonym for their first name if preferred.

If you consent, your child will be interviewed for 30 minutes in a small group with 2-3 other students in their year group. An example of the questions students will be asked is provided below:

- How does your school ensure you feel safe and respected during lessons?
- Can you describe ways in which you are able to actively engage in discussions about healthy relationships in the classroom?
- How are your values and opinions respected during discussions and debates?
- Why is it important for you have the opportunity to ask questions relating to healthy relationships in class?
- Why is it important for you to receive correct information from a reliable source, such as your teacher?
- Where do you find out most of your information about healthy relationships?
- Why is it important for you find out the facts about healthy relationships?

Attached is a **consent form** that we are required to have completed for every young person chosen to take part in this project. Please have a read and if you agree to give permission for your child to take part, sign and return to Miss Turner in the Principal's office by **Monday 29<sup>th</sup> November** (or directly to your child's Director of Learning).

### More about the project

The NSPCC a pilot service that is launching that offers online learning modules, lesson plans and support for teachers in UK secondary schools. The service that is being developed is being designed to help schools to create an education environment that fosters healthy relationships and keeps young people safe. The learning modules that are being designed are aimed to build teachers' confidence in teaching about sex and relationships; and the NSPCC will also launch a series of lesson plans that will help teachers put their learning into practice in the classroom. The resources are designed by experts and will support our curriculum and the information that we are required to teach to young people across year groups.

It's an exciting and unique opportunity for your child to help develop PSHE and SRE curriculum nationally, and one that I hope you'll be happy for your child to be involved with. Due to the nature of the interviews, there may not be the opportunity to interview all of students selected. We apologize for any inconvenience this may cause. Please don't hesitate to get in touch if you have any questions via email at [c.sharman@kaa.org.uk](mailto:c.sharman@kaa.org.uk).

Many thanks,



**Carrie Sharman**  
Assistant Principal – Teaching & Learning

# NSPCC

## STANDARD CONSENT FORM – CHILD



I .....

the person with parental responsibility of:

(child's full name).....age.....

(child's full name).....age.....

give the **National Society for the Prevention of Cruelty to Children** (registered charity numbers 216401 and SC037717) and its subsidiary, **NSPCC Trading Company Limited** (company number 890446), (together the "NSPCC") permission to store and use any **stills, moving image, audio recording, written quotes or quotes taken from said recording**, depicting my/our children named above ("Images")

Consent form taken by (name) .....(position) ..... on behalf of the NSPCC,

on (date) ..... (place) .....

for any of the following uses ("Approved Uses"):

Uses	Example
<b>Online and digital marketing campaigns.</b>	Online promotional films, web banners, hosting on any website owned by NSPCC (NSPCC or Childline website and related micro-sites), NSPCC social media sites such as Facebook, Instagram and the NSPCC YouTube channel.
<b>Printed marketing campaigns and materials</b>	Leaflets, flyers, posters, information packs, mail-outs, parenting advice publications, annual reports.
<b>Educational or research materials</b> (in print or online/digital format).	Powerpoints, online films, DVDs, lecture outlines, reports, training materials.
<b>Media press releases</b> , which may or may not link to recorded video images	Press coverage of NSPCC activity, for example, web articles covering campaigns, events or fundraising.
<b>Printed or digital fundraising materials</b> , for use by <b>the NSPCC's corporate partners.</b>	We are generously supported by various high profile corporations, in promoting work done by the NSPCC and raising funds to support the NSPCC's work. For example, in the retail and finance sectors. We may supply images to these organisations for use in their internal fundraising drives or for them to use to promote the NSPCC on their social media channels or online.
<b>NSPCC Image Library</b>	We store all of our images, audio & video on a protected central server, where permission would be need to be granted to download the images.

I explicitly consent to my child or children's <b>first name</b> being used alongside the images, for the Approved Uses.	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Is there a Child Protection Plan in place for the above child/ren?	Yes <input type="checkbox"/>	No <input type="checkbox"/>

This consent lasts for a period of up to 5 years from the date of signature. **Should you wish to withdraw your consent at any time**, please contact the NSPCC at: Creative Team, 42 Curtain Road, London, EC2A 3NH. When you withdraw consent or consent expires, in accordance with Data Protection legislation, the Images will not be used going forward. Although, as you will appreciate it is impossible for us to prevent the use of Images which are already in the public domain.

I confirm that I have read this consent form carefully and clearly understand its contents.

Signed ..... (parent or guardian) Date.....

Address ..... Postcode .....

Email ..... Tel .....